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The company reserves the final right for explanation on any of the information presented hereby.



JinkoSolar
Building Your Trust in Solar



Amazing Decade

2006

Jinko Solar Co.,Ltd. is established

2007

Launches ingot manufacturing

2008

Launches wafer manufacturing

2009

Operates the 1st fully automated PV module NPC production line in China

2010

Launches 300MW cell and module manufacturing, 1st vertically integrated PV module manufacturer

Successful IPO and listed on the NYSE. Shortest PV manufacturer from production to IPO

2011

The only profitable PV manufacturer worldwide

2012

1st Rank in Photon Lab Test in 60-cell poly-crystalline efficiency

World's 1st company to pass PID Free test under 85°C/85% RH

Jinko Power is established, 1st module manufacturer to develop downstream EPC projects

2013

1st PV company to restore profitability in Q2

2014

22.4% annual gross margin, highest in the industry

World's 1st 1000-hour PID Free test under 85°C/85% RH

2015

Eagle Plus 60-cell poly-crystalline module reaches world record of 334.5w

2016

World's Largest Crystalline Module Manufacturer

World record of 60-cell mono module output of 343.9 watts

Jinkosolar Ranked 16th among Fortune's 100 Fastest-Growing Companies



Vision:

Change the way we generate and use electricity, optimize energy portfolio, take responsibility of enable a sustainable future by delivering the cleanest, most efficient and economic solar energy solutions.

Mission:

Provide one-stop solution of clean energy and become industry leader.

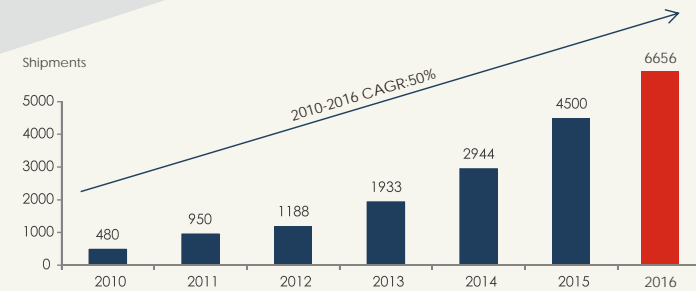


Image Position and Customer Mix

A strong brand and a positive image are key success factors for a premium solar company. It is also vitally important to have a corresponding customer mix. We aim to keep improving these factors and steadily enhance our high-quality, innovative product portfolio in order to delight customers and tie them to the JinkoSolar brand. An array of national and international awards has already confirmed the appeal and popularity of the brand. In 2015, the company has been awarded as "A Global Growth Company" by World Economic Forum, and received top honor of "Today's Transformative Step 2015" at COP21, and JinkoSolar Ranked 16th among Fortune's 100 Fastest-Growing Companies.

Continuous Growth

With a total of 6.65GW panels delivered, JinkoSolar advanced to a new record level by 50 percent year-of-year increase in the past fiscal year. By consistently pursuing our product initiative and targeting higher market shares in the various sales regions, we have delivered over 19GW in total.



Leader In Innovation

Our ambition is to lead the way in technology, our overriding objective is to align the best technologies with the expectations of our customers. A large number of patent applications, string of world records and awards reflect the successful innovation strategy.

Superior Financial Strength

A stable long-term profit performance reflects the financial strength of JinkoSolar. In our case, growth only meets the premium standards of the JinkoSolar brand if it is simultaneously profitable. According to our responsible, value-oriented corporate management approach, qualitative growth is a priority strategic goal. It can only be achieved through effective structures and processes, systematic investment management and the ongoing optimization of costs. JinkoSolar is one of the industry's most profitable manufacturers worldwide.

About US

JinkoSolar (NYSE: JKS) is a global leader in the solar industry. JinkoSolar distributes its solar products and sells its solutions and services to a diversified international utility, commercial and residential customer base in more than 80 countries and regions worldwide. JinkoSolar is a pioneer in successfully building vertically integrated solar product value chain, with a vertically annual capacity of 5.0 GW for silicon ingots and wafers, 4.0 GW for solar cells, and 6.5 GW for solar modules, as of December 31, 2016.

JinkoSolar now has over 15,000 employees across its 6 productions facilities in Jiangxi and Zhejiang Provinces and Xinjiang in China, Malaysia, Portugal and South Africa, 15 oversea subsidiaries in Japan (2), Singapore, India, Turkey, Germany, Italy, Switzerland, United States, Canada, Mexico, Brazil, Chile, Australia and South Africa. 18 global sales offices in China (2), United Kingdom, Bulgaria, Greece, Romania, United Arab Emirates, Jordan, Saudi Arabia, Kuwait, Egypt, Morocco, Ghana, Kenya, Costa Rica, Colombia, Brazil and Mexico.

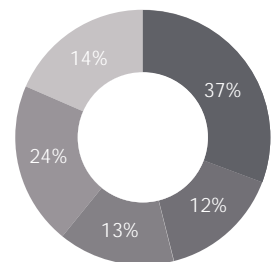
Our steady volume growth, a progressively broader product portfolio, growing internationalization and the development of new technologies and business areas a solid foundation for today's JinkoSolar.

GLOBAL IMPACT AT A GLANCE

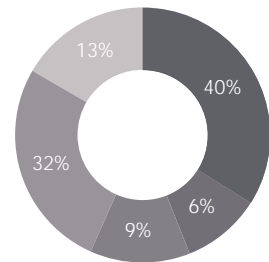


- 15 global branch offices
- 18 global sales offices
- 6 manufacturing sites

2015 JinkoSolar shipments by region



2016 JinkoSolar shipments by region



■ China ■ Europe ■ Emerging Markets ■ North America ■ APAC

AN OVERVIEW OF JINKOSOLAR

OUR PRODUCTION/LOGISTIC NETWORK

6 PRODUCTION PLANTS
IN 4 COUNTRIES
21 WAREHOUSES
IN 9 COUNTRIES

OUR SALES & SERVICE NETWORK

33 SALES OFFICES AND
APPROXIMATELY 2,000
CUSTOMERS IN MORE THAN
80 COUNTRIES

WE DELIVERED

ACCUMULATED
APPROXIMATELY
19GW AS OF 31.12.2016

NUMBER OF EMPLOYEES IN 2016

15,000

1,500 2015 | 15,000 2016 | —

PRODUCTS DELIVERED IN 2016

6.65 GW

4.5GW 2015 | 6.65GW 2016 | ↗

GLOBAL RANK IN SHIPMENT 2016

1

3 2015 | 1 2016 | ↗

GLOBAL RANK IN GROSS MARGIN 2016

1

1 2015 | 1 2016 | —

GLOBAL MARKET SHARE 2016

10.0%

8.0% 2015 | 10.0% 2016 | ↗

ANNUAL GROWTH RATE 2016

50%

70% 2015 | 50% 2016 | ↘



Technology

JinkoSolar operates one of the industry's largest R&D centers and UL certified module testing facilities with over 250 scientists and solar experts. JinkoSolar integrates advanced crystalline silicon solar PV technologies to optimize the entire power plant, resulting in more efficient, reliable, durable and cost effective PV energy solutions.

Create New "...st" and "...est"

Over the past years, JinkoSolar has established product standards that set benchmarks for the industry to follow.

- 334.5W** World record of 60 poly-cell module maximum output in lab
- 343.9W** World record of 60 Mono-cell module maximum output in lab
- 285W** The most powerful 60 poly-cell module available in market
- 1st** The first company to pass PID Free test under 85°C /85% RH
- 1st** The first company to develop three solutions of Smart Modules
- Best** One of the Best Performers in the Photon Lab Test for its record-holding performance

Bring Innovations to Production Maturity

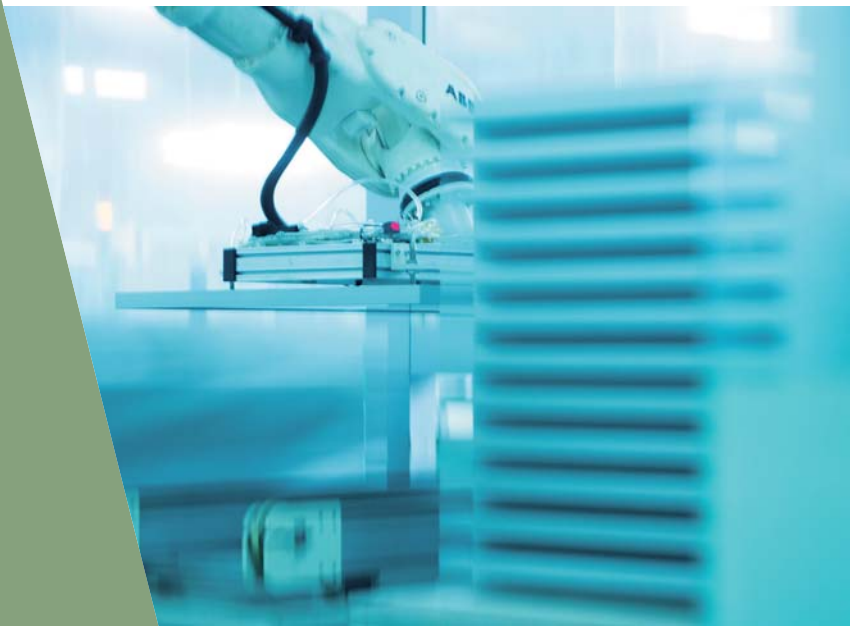
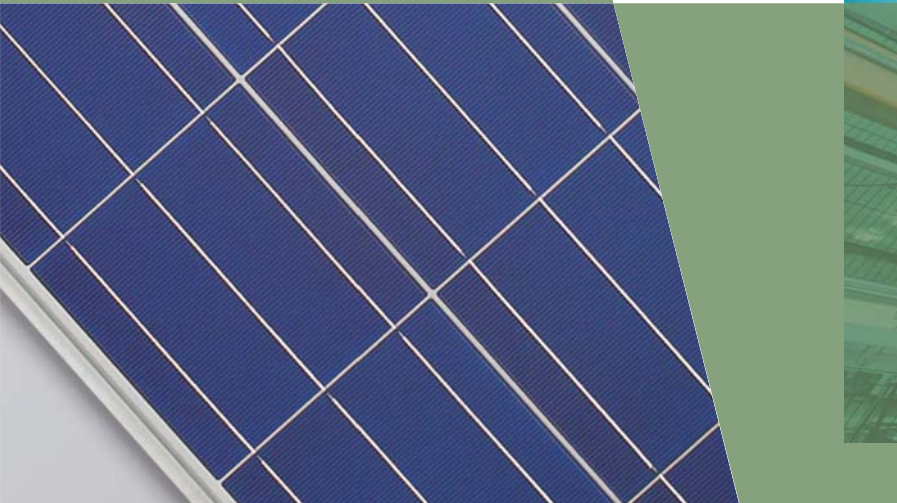
Originally starting from upstream, JinkoSolar has accumulated unparalleled know-how in the development and production of wafer and solar cells, we know more about the "engine" of a photovoltaic system than peers. In addition, its unique process of new technology entering the production stage is seamlessly applicable to this R&D ecosystem, accelerating time-to-market for customers. The past fiscal year again saw us step up our activities to bring innovations to production maturity.

Rigorous Qualification in R&D stage

JinkoSolar has built comprehensive quality and reliability control systems and programs into its manufacturing process technology development to mass production. Each new technology, beginning in its R&D stage, passes a rigorous qualification procedure, based on some of the highest industry standards, before it is transferred to factories for manufacturing. In addition, advanced failure analysis and new materials evaluation process are also effectively integrated in new technology and new product development.



We are among the leaders when it comes to efficiency, yield, performance and reliability.



Production

The Company currently operates 6 facilities worldwide, supporting leading edge technologies. JinkoSolar has developed a centralized fab manufacturing management system to pursue higher consistent quality and reliability performance, greater flexibility of demand fluctuations, faster yield learning and time-to-volume. It will enable factories to accelerate capacity ramping to satisfy customers' urgent demand.

Precision and Lean Operations

JinkoSolar's manufacturing infrastructure is tailored for a high product mix environment. Following its commitment to manufacturing excellence, JinkoSolar has equipped a sophisticated scheduling and dispatching system, full automated manufacturing, industry-leading automated materials handling systems and intelligent mobile devices, and employed Lean Manufacturing approaches to provide customers with

on-time-delivery and best-in-class cycle time. Real-time equipment performance and productivity monitoring, analysis, diagnosis and control minimize production interruption and maximize cost effectiveness.



Manufacturing Excellence

JinkoSolar has implemented statistical process control, advanced equipment control, advanced process control, and integrated big data analysis systems to optimize equipment performance.

JinkoSolar engages in engineering big data analytics, and applies the technology in the management and control of equipment, processes and

yields. The intelligent automation systems, driven by the decisions based on big engineering data, assure the high efficiency and stability of JinkoSolar's equipment. It also analyzes the production-related parameters to identify critical variables that influence product quality and yield.

Accurate modeling and control at each process stage drives intelligent

module loop control. The process control dispatching via sophisticated computer-integrated manufacturing systems enables optimization from equipment to end products to achieve precision and lean operations.

2017

BUILDING YOUR TRUST IN SOLAR

High Level of Automation

Less human engaged production line, electronics and IT led further automation.

Certified Process

Effective production process and ongoing optimization.

05

Intelligent production

Intelligent system is able to read the data, identify previously unknown errors and reveal undiscovered potential for optimization

02

The Advanced Equipment

Integrated with upstream technology, the state-of-the-art facilities equipped with latest tools.

03

Quality Staff

Qualified and trained employees to perform more challenging tasks.

» Automate Production

Quality

JinkoSolar's total quality management system is constructed through core processes, from R&D, production (ingot, wafer, solar cell, solar module, solar system and turnkey solar plant solution), customer service etc., to support JinkoSolar's business strategies and assure customer satisfaction. Quality is one of our market competition over a brand range of products, comprising higher efficiency, more reliability and safety.

Total Quality Information Management System

Manufacturing excellence requires a robust and error-proof quality system based on huge data of production and quality, to realize multi-dimension comprehensive statistic analysis and trend prediction. JinkoSolar has developed sophisticated IT-based manufacturing defense systems to control manufacturing quality and enhance error prevention.

These systems are linked through the Manufacturing Execution System (MES) to perform stringent production control. Abnormal signals from these defense systems will notify technicians responsible for taking prompt actions in a timely manner. These systems mitigate the production risks and any critical deviations from all the tools and production processes.

UL Certified Testing Lab

To sustain production quality and to minimize risk to customers when deviations occur, manufacturing quality monitoring and event management span all critical stages – from raw material supply, production, and real-time in-process monitoring, to cell/module sort, reliability performance. Failure, materials and electrical analysis play important roles in JinkoSolar's quality. In the past years, the Company aggressively invested in a state-of-the-art UL certified testing lab equipped with the advanced analysis devices and testing capabilities.

Supplier Chain Quality Management

The Company conducted a deep-dive audit on all material suppliers and announced the incoming material quality requests to enhance supplier's delivery quality. QC also implemented innovative statistical matching methodologies to achieve the goal of enlarging the manufacturing window with better quality control. The scope of the methodology includes raw material, facility, metrology and process tools, wafer/cell/module acceptance test data and reliability performance.

Product Traceability Control

Traceable barcodes insure tracking of all components from ingot to completion. All data stored for 10+ years.

Quality Certification

The JinkoSolar Quality Control Segment is also responsible for leadership of the company towards the ultimate goal of zero-defect production through the use of continuous improvement programs. Periodic customer feedback indicates that products shipped from JinkoSolar have consistently met or exceeded their field quality and reliability requirements.



2017

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02

Intensive QC

Cells and modules must pass through intensive 48 tests for appearance, optical and electrical, physical and mechanical properties to 100%.

04

Intelligent QC

Computer based QC, all equipment and processes are closely monitored, any deviation from the programmed parameters will cause an alarm or automatic stop.

05

Data-based QC

All QC data is being recorded, connected, saved, so there is a constant flow within networked machines and test center, for future analysis and trace.

01

Comprehensive QC

QC organization across the entire value chain. All sub-steps subjected to constant monitoring.

03

Certified QC

The most advance QC devices. Certified QC process, methodology, acceptance criteria, and QC staff.

» Testing



Customer Service

JinkoSolar believes that providing superior customer service is critical to enhance customer satisfaction and loyalty, which is very important to retain existing customers, attract new customers, and strengthen customer relationships. With a dedicated customer service team as the main contact window for coordination and facilitation, the company strives to provide world-class, high-quality, efficient and professional services in pre-sales technical support, post-sales problem-solving, training, consultation and claim, and backed to achieve optimum experience for our customers.

Global Network, Local Support

As the world's leading supplier of crystalline silicon solar panels, we remain committed to expanding our global worldwide production, logistic, sales and service network so as to serve customers in every corner of the world. In each of these locations, JinkoSolar has built expert teams with decades of solar industry experience to provide knowledgeable and responsive customer service in local languages and time zones.

Customer Satisfaction Survey and Claim Management

JinkoSolar greatly values the customer voice and customer feedback. Every year, the company conducts regular and irregular customer satisfaction surveys to ensure that customers' needs are adequately understood and addressed. This annual process invites all active customers to participate either through an online survey or a one-on-one interview. In addition, the Customer Claim Management (CCM) system provides the timely management of all customer claims so that any issues can be solved quickly.

Brisbane Markets, Australia
1.06 MW September 2015
Rooftop





Zhejiang Jinyun, China
20 MW February 2016
Ground-mounted



Lalackama, Chile
60 MW April 2014
Ground-mounted

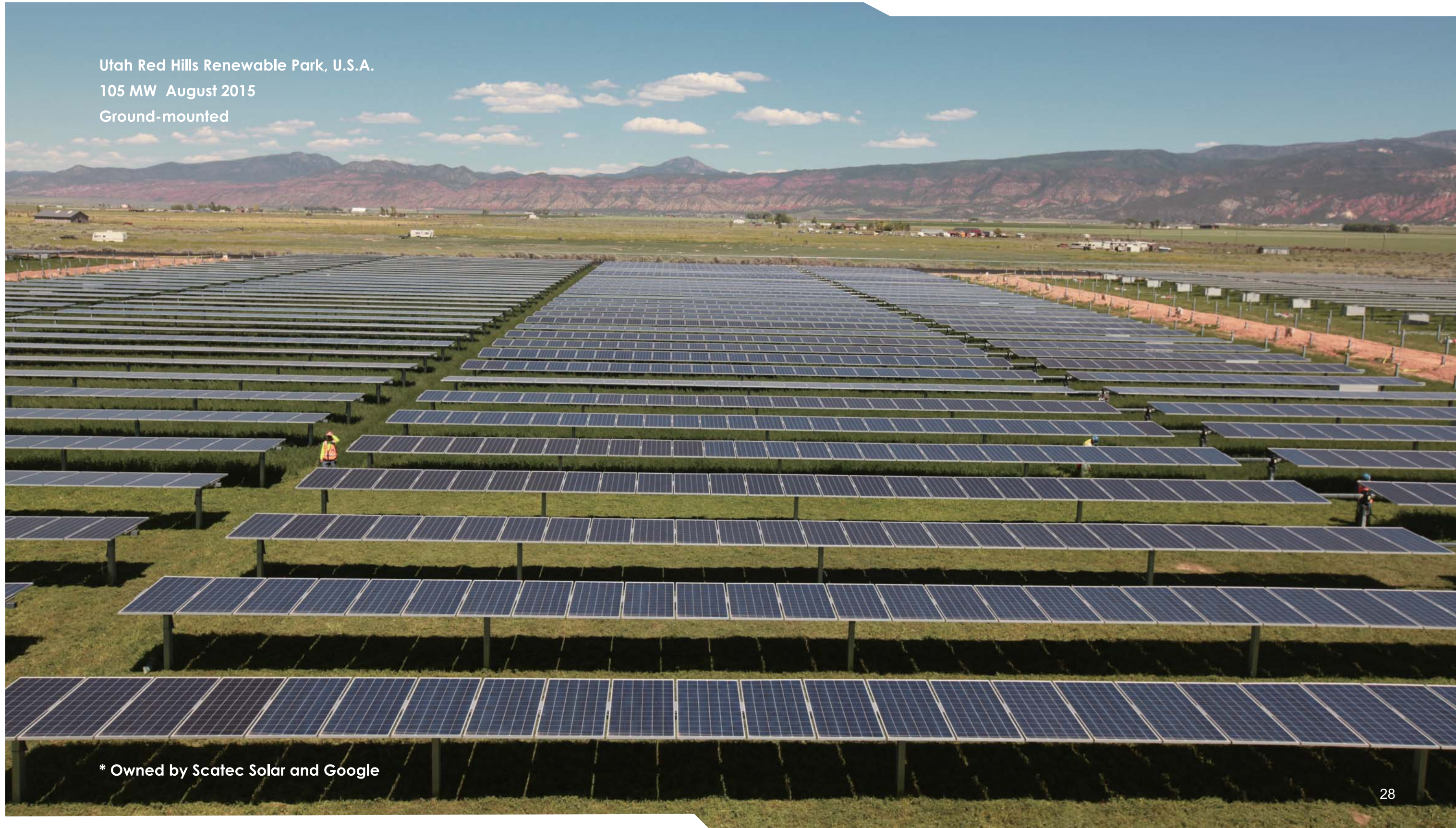
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Utah Red Hills Renewable Park, U.S.A.
105 MW August 2015
Ground-mounted

* Owned by Scatec Solar and Google

Osaka, Japan
1 MW December 2015
Floating PV Plant

